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11 June 1975

MEMORANDUM FOR: Assistant for Resources, DD/A

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- 1. The following tasking is thrown at you because of your general Agency awareness, and sensitivity to certain things.
- 2. The Director, very astutely, noted in the Morning Meeting of 11 June, that we have two unwise practices in our use of cryptonyms. The first deficiency is that we allow many of them to continue in existence too long in lieu of changing them when the focus of the program they represent goes through some change. His point is, if we changed cryptonyms when focuses change, we will then have established a base date which would earmark the change of focus.
- 3. The second observation was that the name chosen for the cryptonym is at times either indicative of the activity, or so chosen that if publicly disclosed, a matter of ridicule can be present. I have several examples at hand which I will mention to you verbally.
- 4. I am sending a copy of this memorandum to all Office Directors to alert them to the problem and to have them undertake a review and resultant action, as facts indicate. I leave it to you to both guide them and present me with an ultimate total Directorate report on results of the activity.

John F. Blake
John F. Blake
Deputy Director
for
Administration

Distribution:

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1 - Each DD/A Office Director

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